

STEVE HASSAN'S DO'S AND DON'TS OF TALKING TO TRUMP SUPPORTERS

Steve Hassan, is the author of the “Cult of Trump” and is a world-renowned expert in cults and cult mind control. He has seen striking parallels between the rise of Donald Trump and other cults he’s studied.

HASSAN HAS HELPED THOUSANDS ESCAPE CULTS AND OFFERS SOME DO'S AND DON'TS OF TALKING WITH TRUMP SUPPORTERS.



DO

- your homework and LEARN how mind control works before you work with a Trump supporter
- build rapport and trust before ever talking about Trump
- keep conversations calm and civil and establish an atmosphere of positivity
- be curious and practice active listening
- talk about other cults they might be curious about and then let them connect the dots about similarities to Trumpism
- let them make discoveries on their own
- understand their value system and help them to see how Trump violates those values
- ask questions that make them think and wait for them to answer (contemplation and silence are good!)

DON'T

- take anything personally
- get angry when they say offensive things
- make them feel stupid
- talk about Trump or Trumpism right away
- TELL them what to think
- try to “win” any argument
- act like a “know it all”